

*Patricia Benc*

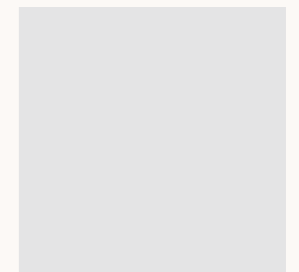
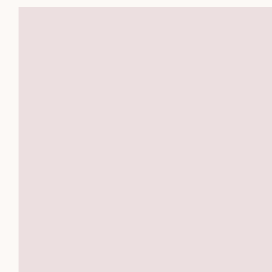
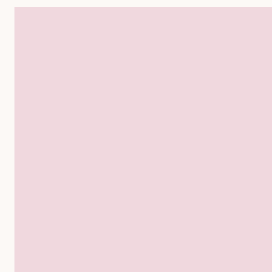


**portfolio**

FASHION LABEL



Yummi Apparel



DOLCE VITA HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Marion

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ



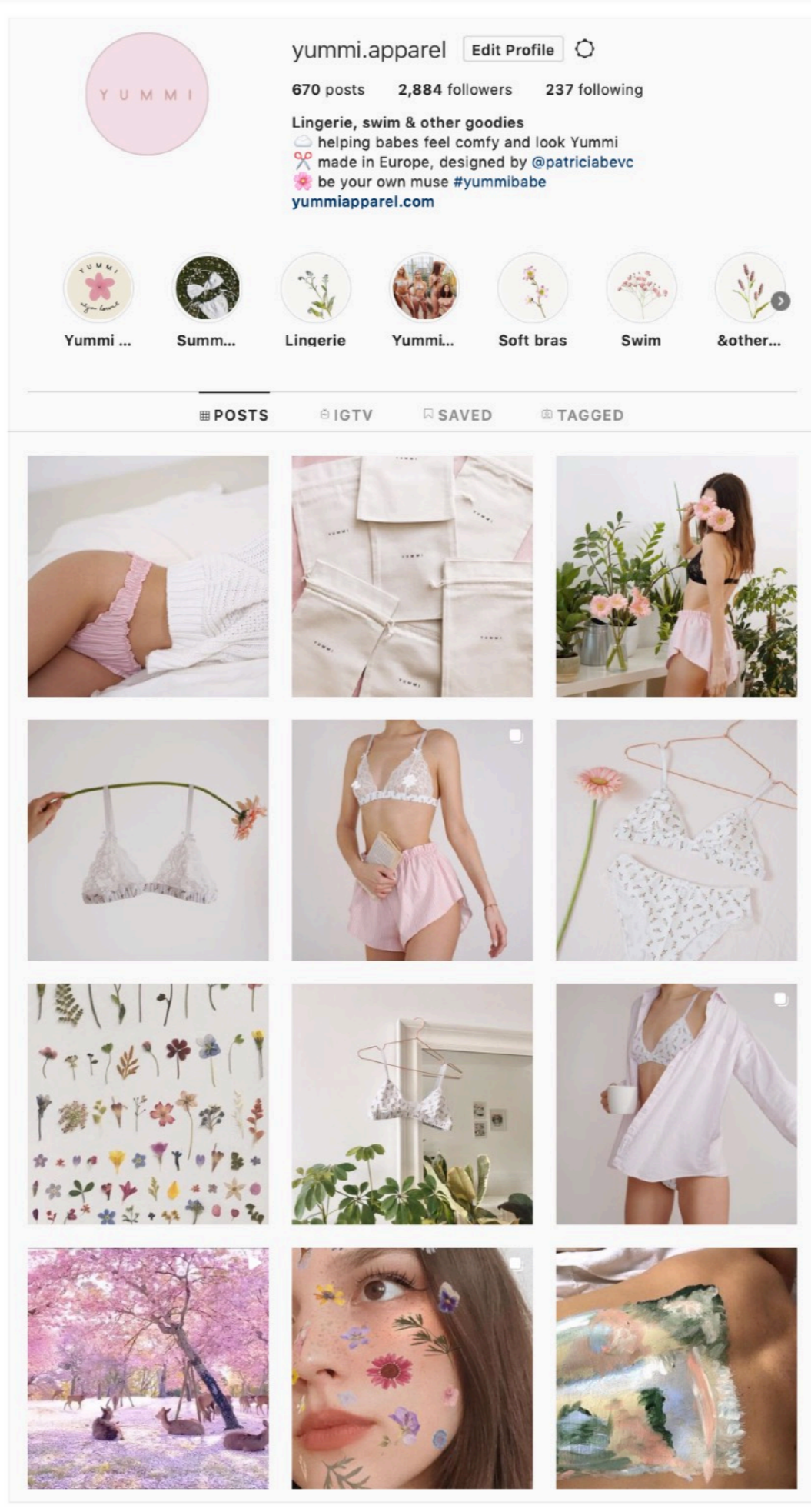
**GRAPHIC DESIGN CONTENT**





## INSTAGRAM PROFILE

@yummi.apparel



- managing and growing account with 0 paid ads
- creating and designing content that complies with brand aesthetics and values
- engagement rate ~ 6%



Handmade lingerie, swim & other goodies

HOME ABOUT SHOP ALL LINGERIE SWIM & OTHER GOODIES MY ACCOUNT



Ethereal and ethical

Yummi combines dreamy designs and ethical production. Explore your personal style in our unique, yet wearable pieces.



Made with lots of love

... and good fabrics.

All Yummi goodies are handmade in the heart of Europe - in small batches and with lots of love for our planet.



SHOP HERE

Be your own muse #yummi babe



xoxo Yummi



LANDING PAGE

[yummiapparel.com](http://yummiapparel.com)



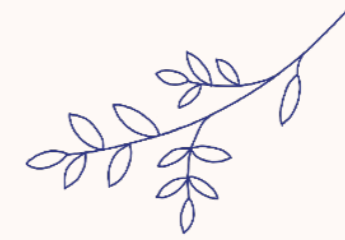
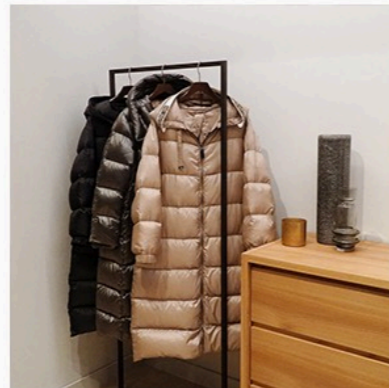
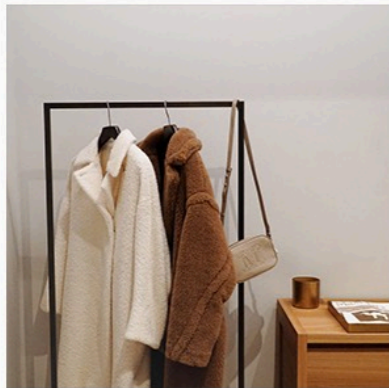
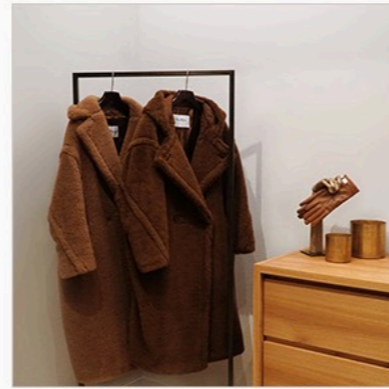
maxmaraljubljana

234 posts 712 followers 4 following

Max Mara Ljubljana  
Miklošičeva cesta 6  
Ljubljana, Slovenija  
[www.fashiongroup.si](http://www.fashiongroup.si)

POSTS

TAGGED



INSTAGRAM PROFILE

@maxmaraljubljana

- content planing and creation
- graphic design & photography
- copywriting



## NEWSLETTER DESIGN

Samo teden: brezplačna dostava za vsa naročila!

# MaxMara



### V objemu zime

Najbolj priljubljeni zimski kosi Max Mara so le en klik stran.


[Preveri ponudbo](#)

Dopolnite svoj izgled z Max Mara modnimi dodatki



Obiščite [fashiongroup.si](http://fashiongroup.si)

 Pokličite nas na 01/234 678

 Pišite nam na [info@fashiongroup.si](mailto:info@fashiongroup.si)

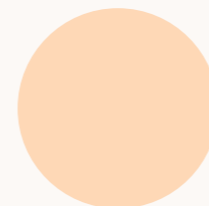
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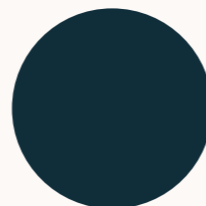
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COMFORTAA

ABCČDEFGHIJKLMNOPRSŠTUVZŽ  
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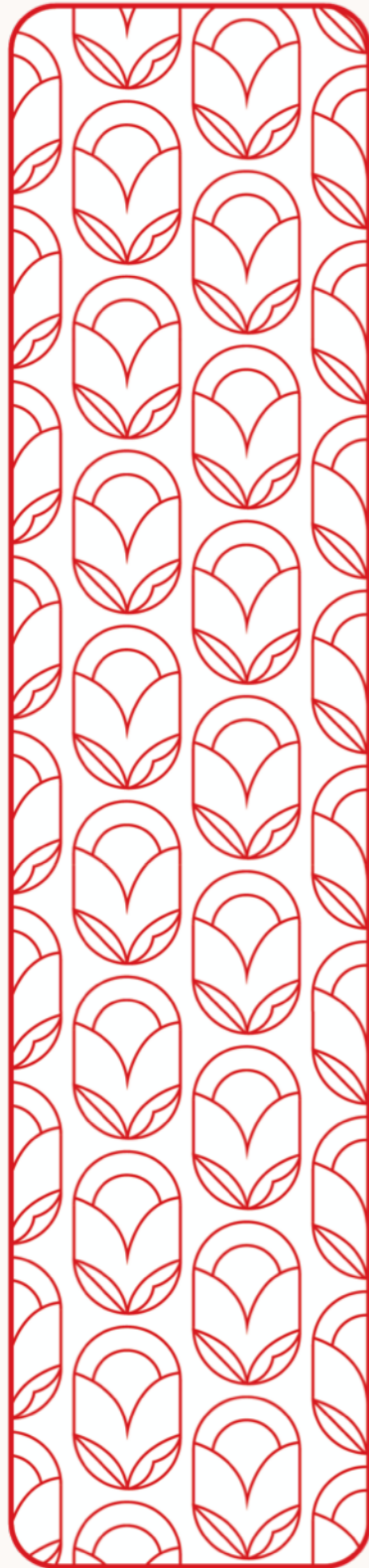
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OPEN SANS

ABCČDEFGHIJKLMNOPRSŠTUVZŽ  
abcčdefghijklmnoprsštuvzž





## BOOKMARK & TOTE BAG DESIGN



## LIBRARY CARD & INVITATION

CKŽ 26, KRŠKO  
ENOTA VIDEM: C. 4. JULIJA 59

TEL.: 07/490 4000



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knjižnica  
Krško

WWW.KNJIZNICA-KRSKO.SI



0000000

**Ime Priimek**

Številka izkaznice: 0000000

IZKAZNICO SME UPORABLJATI SAMO NJEN LASTNIK.

VALVASORJEVA KNJIŽNICA KRŠKO

vabi na

**POTEPUŠKI OKRUŠKI**  
z Ireno Cerar

torek, 17. avgust 2021, ob 19.00  
Mestni park v Krškem

Več o dogodku na naši Facebook strani  
@valvasorjevknjiznica.krsko  
ali na [www.knjiznica-krsko.si](http://www.knjiznica-krsko.si)



## VISUAL IDENTITY TRANSFORMATION

transformation of a visual identity  
with a more sophisticated logo



before



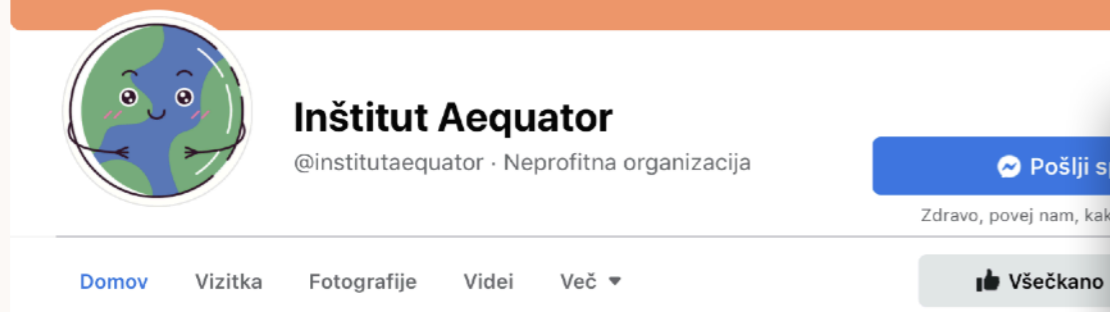
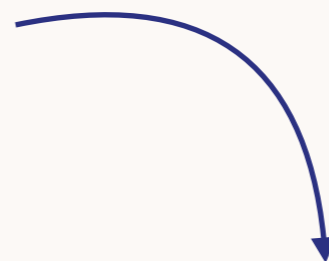
*Inštitut Aequator*



after

VISUAL IDENTITY

Inštitut Aequator



before

after

## INSTAGRAM POST CONCEPTS



## FACEBOOK & INSTAGRAM ADS

Skupaj ustvarjamo lepšo prihodnost

Hvala za prav vsako podarjeno točko.



BOTRSTVO V ŠPORTU



SLOVENIJA



PETROL  
Energija za življenje  
VELIKI SPONZOR

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## FACEBOOK & INSTAGRAM ADS

mobile feed & story formats



## FACEBOOK & INSTAGRAM ADS

mobile feed & story formats





# FACEBOOK & INSTAGRAM ADS

mobile feed & story formats



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